

WHY WOULD YOU  
PRINT BLACK WHEN  
GREEN COSTS LESS?



# ALMO TONER CARTRIDGES

It has taken a year of research and development to create the range of Almo Office toner cartridges. Our search for a manufacturing partner has been exhaustive, we looked in Europe, America and China before finding the best quality product right here in the UK!

We have learnt a great deal about toner cartridges over the years and wanted to influence the specification of our cartridges as much as possible. The partner we chose has worked with us to create a premium product that is extremely high quality and excellent value.

In addition to getting great quality and value for money for you, it was imperative that the manufacturer had genuine green credentials and detailed plans to reduce their carbon footprint. Our partner ticked so many of these boxes we had to choose them!

One of the biggest concerns for you when managing print costs, are fluctuating toner costs. Unrest in the global financial markets in 2009/10 resulted in double digit percentage increases being imposed by the OEM (HP, Epson, Canon etc.) toner manufacturers. Further increases since have only made the problem worse.

There has never been a better time to switch your toner purchases to the Almo range. A sustainable alternative, offering measurable benefits for the environment, and stable long term pricing for you.

## **Less miles**

OEM toners can travel over 5500 miles to reach the UK! The Almo toner cartridge range is made 113 miles from our offices, a significant difference in delivery miles!

## **Less cost**

Over 50% of our customers are now using Almo toner cartridges. They are benefitting from stable pricing, premium quality and a far more environmentally friendly product. Opposite is an example of the savings made by one of our customers, over £19000 saved in just eight months!

## **Less carbon**

The Almo toner cartridge has a low carbon footprint. It is a recycled OEM cartridge that has been re-manufactured in the UK. We deliver the newly manufactured cartridge to your office and collect your empties. The empty cartridges are returned to the factory and re-manufactured, not sent to landfill or ground up to make lower quality plastic products.

We have effectively closed the loop, ensuring the OEM cartridge can be re-manufactured over and over again. The quality of the Almo cartridge is tightly controlled all the way through this process ensuring you always get a first class product. You can help preserve the life of a cartridge by returning your empties in the packaging supplied with your new cartridges.

**Less miles**  
**Less cost**  
**Less carbon**

SAVINGS MADE BY  
ONE CUSTOMER

19k

**over an 8 month  
period of printing  
on 8 printers,  
using 235 toners!**

